Emerge Academy is committed to creating a safe and positive environment for all, and to ensuring that it promotes an environment free of misconduct. Therefore, the following Policy has been adopted regarding the electronic communications of all Emerge Academy personnel.

**Use of Electronic Communication/Social Media for Emerge Academy Business**

• Social media and electronic communications (including but not limited to Facebook, Twitter, YouTube, Tumblr, Instagram, snapchat, texts, emails, blogs and web postings) provide an opportunity for misconduct to occur. Therefore, Emerge Academy does not permit individual or private communication from coaches, staff, volunteers and administrators to gymnasts via these communication media.

• All e-mails, texts, and posts must be professional and related solely to the Emerge Academy’s activities or events.

• All coaches, staff, volunteers and administrators are to distribute electronic and mobile communications to gymnasts openly and publicly, with a copy to the parents transmitted simultaneously.

• Coaches, staff, volunteers and administrators shall not ‘friend’ or ‘follow’ any gymnasts or his/her parent, nor allow friending, following or the equivalent from a gymnast or parent on any personal social media account. Gymnasts and parents may only engage with an official Emerge Academy page or account.

• No private information regarding Emerge Academy or any of its gymnasts may be distributed in any format.

• Parents and guardians have the right to request that their child not be contacted in any form of electronic communications. All such requests will be honored.

**Other**

Any violation of the Electronic Communications Policy could result in progressive discipline up to and including immediate termination. A copy of this policy shall be posted on Emerge Academy’s website and social media pages/accounts. This policy will be reviewed annually and updated as necessary.